

DIANE MURPHY

NOV. 5, 2010



The Rotary Club of New Albany
17th Annual
Community Toast and
Benefit Banquet
honoring

Diane Murphy

"For the Community
and the World"



Jamey Aebersold Jazz Trio

Welcome

John Newbanks, Rotary Club of
New Albany President 2010-2011

Evening's Program

Invocation & Inspirational Music

Melissa Hassan, Your Community Bank

Dinner

Opening

John Newbanks
Ray Day, Master of Ceremonies

Rotary Foundation Polio Plus Division Manager

Carol Pendak

Toasters

Carla Wolff, Sister
Allie Conrad, Great Niece

Toaster

Bill Kaiser, Retired Banking Executive

Presentation

Ed Clere, Indiana State Representative

Toasters

Sister Barbara Ann Zeller, CEO Providence Self-Sufficiency Ministries
Terry Cody, Floyd County Circuit Court Judge

Presentation

Joe Hagedorn, District Governor Nominee, Rotary District 6580

Community Toast

Norman Melhiser, 2009 Rotary Toast Honoree

Honoree's Response

M. Diane Murphy

Closing

John Newbanks



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THE TRIBUNE



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The Rotary Club of Corydon
Women's Foundation of Southern Indiana
Your Community Bank

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Greg and Christy Nash
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YMCA of Southern Indiana



Rotary International

Rotary is a worldwide organization of business and professional leaders that provides humanitarian service, encourages high ethical standards in all vocations, and helps build goodwill and peace in the world. Approximately 1.2 million Rotarians belong to more than 32,500 Rotary clubs located in 168 countries.

Rotary Club of New Albany

Each year, the Rotary Club of New Albany receives numerous requests for donations from the community. Proceeds accumulated from the 2009 Rotary Community Toast and Benefit were distributed among the following organizations, projects and programs: Ronald McDonald House; "I Like Me" book distribution; Community Alliance to Promote Literacy; Boys & Girls Club of Kentuckiana; Children's Academy of New Albany; The Carnegie Center; Clean Up New Albany; New Life International; American Cancer Society; Angel Tree; Indiana University Southeast; Hoosier Boys State; Hoosier Girls State; Forrest McCaffrey Scholarship Fund; Floyd County Head Start; Rotary Youth Exchange; Rotary Youth Leadership Awards Conference; International Water Projects in Mexico and Uganda; Floyd County Scholarship Banquet; Rotary Scholarships; Interact Club at New Albany High School; YMCA; BridgePointe Services; New Albany Floyd County Public Library Foundation; Community Foundation's Youth Philanthropy Council.

Fifty percent of the net proceeds from this evening will be used by the Rotary Club of New Albany to continue to address humanitarian projects both locally and internationally.

Rotary Club



The Rotary Club of New Albany

Post Office Box 141
New Albany, IN 47151-0141

For member information,
go to rcna.us



M. Diane Murphy

Many professional business women find the need to be more assertive, more successful and more competitive. I have no doubt Diane can be assertive and I believe she has a competitive spirit. However, there's another quality evident to me when speaking to Diane. She is successful while being humble in spirit.

Now, in this day and age when pride is king, if you read or hear the word humble used to describe someone, your first thought may be that the person is weak or passive. If that's where your brain is taking you, stop now. Diane is humble only in that she knows who she is and she doesn't have to trumpet it to the world. When we sat down together, Diane enjoyed talking and listening, a combination so often rare. When she was telling a story, it was usually about her family rather than herself. I even wondered how I would learn enough about this gracious woman to write about her. However, the more I listened, I realized it is Diane's family and friendships that have made her who she is today. Assertive, successful, competitive and...humble.

The story begins...



Diane's story starts out typical enough. Born to Carl (Shammy) and Helen Murphy on October 30, 1949 in New Albany, Indiana. She is the middle child of three...older brother Terry Murphy and younger sister Carla Wolff. All three attended Our Lady of Perpetual Help Grade School and Our Lady of Providence High School - Diane graduated in 1967. Sounds like a typical 60s family, right? What you don't know is that their mother was stricken with Polio when Diane's older brother was only three and her mother was pregnant with Diane. What must have gone through Helen's mind at the time? One young child to care for, a new baby on the way; one can only imagine her thoughts. What you don't have to imagine are her actions. Without succumbing to fear, sadness or despair, she remained who she had been...a loving mother and wife who would never let them

down and would never let polio keep her from anything.

To quote Diane, "Although mom was confined to a wheelchair, we never looked at her like she was any different than any other mom. I suppose that is because she did everything that every other mom did; even though confined to her chair. She cooked, ironed, made beds, cleaned bathtubs, worked her day in the cafeteria, was very involved with church just like all the rest of the moms and even had another child. Anyone who knew mom would always make the comment, 'She always has a smile on her face.' Although mother spent fifty-two years of her life confined to a wheel chair, she never complained." Now, I have no doubt that Helen was a determined individual, but she did not do this alone in spirit. Helen was a devoted Catholic and never missed a day with her rosary and faithful prayers. What an example for Diane to follow. Could anything seem a challenge after witnessing her mother's quiet determination and faith?

Diane's father was also a person to emulate. He proudly served in World War II as a gunner in the Air Force. But even more importantly, her father never wavered as a solid rock for the family. Despite being a new parent himself with a little one on the way, he "rolled with the punches" and supported his family with love and devotion after polio permanently became a part of their lives. Diane mentions that her father was a character and that there are too many "Shammy" stories from which to choose. Perhaps there are friends and family wanting to remain anonymous in these escapades!



A family tradition...

Undoubtedly, Diane's memory of her mother and father has continued to serve as a lasting example of love,



determination, and faith. However, Diane's extended family has influenced her, as well. To be part of the Murphy family is to be part of a closely-knit family that doesn't just see each other at the holidays. With grandparents from the Great Depression generation, they did not have much in the way of material things, but understood faith and family are what is important in life. A belief Diane still recognizes as the truth to this day. Many of Diane's fondest childhood memories are of holidays and Sunday dinners at her Grandpa and Grandma Murphy's home with cousins that were like brothers and sisters. For Diane, spending the night at Grandma's house with cousin Sharol was the best. Grandma was a wonderful cook (is it actually possible for a grandma to be a bad cook - I hope not?) and would prepare wonderful meals and share bedtime stories with them. One special memory includes a bus ride downtown and lunch at Woolworth's.

Childhood memories are precious, but adulthood has not loosened the ties that hold the Murphy's together. Diane enjoys spending time with nieces and nephews and great-nieces and great-nephews! She is very involved in the lives of her brother and sister's children and grandchildren and I'm certain she is definitely their favorite Aunt. Diane says, "What better way to spend an afternoon than fishing at the Becht's or taking in a dance recital or football game? They are the best and I love each of them dearly." What was once a Christmas Eve tradition at Grandpa and Grandma's house is now Diane's and continues to grow in size. While there may be younger family members with boyfriends and girlfriends of their own, past Christmas Eves are still remembered, old stories are still retold and the laughter has never diminished.

A competitive spirit inherited...

A love for sports seems to come naturally to the Murphy family. Her dad and uncles were great athletes and her two uncles, Pete and Spider, began the sports program at Providence High School. Today "Murphy Stadium" (the football field) is named in their memory. Growing up, Diane's family rarely missed a Pioneer football or basketball game and it was a major part of their life. Where did such love for sports stem from? Maybe it was the competitive spirit it required. I don't know if Diane's



grandma would have been considered an athlete, but she was competitive. Rumor has it she was the greatest jacks player you will ever find and not one to let you win... even if you were a grandchild. If you beat grandma, you knew you'd done something special.

A chance equals a career...

In August of 1967, Diane was in the process of accepting a position with the Census Bureau. It would be a good job, but she would most likely be asked to relocate to Washington D.C. within six months. Coming from such a close family, that did not appeal to her. But as luck would have it, a close friend, Evelyn Smith Heiligenberg, had a sister who was expecting a child. Ann Jeanette worked at First Federal Savings and Loan Association (now named Your Community Bank) and would not be returning to work. It was suggested that Diane interview for the position. She met with Bill Kaiser and was introduced to the bank president David J. Russell and Stuart Newbanks, Senior Vice President. Mr. Kaiser offered her a position and on August 18, 1967, Diane began her career with Your Community Bank.



From a chance phone call from a friend to a career that has spanned decades, Diane has served many roles in the financial field...mortgage processing, originations and underwriting, retail banking management, Director of Human Resources and currently as President of Your Community Bank Charitable Foundation and Senior Vice President of Your Community Bank, Community Relations. She even spent six months in south Florida managing the mortgage operation for their Service Company.

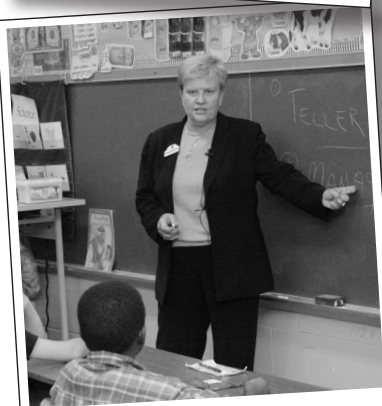
Having worked with five distinctly different CEOs, Diane is often asked how she has managed to stay with the same company for so many years. Diane's answer is simple, but tough to do - you have to be willing to change. She realized each CEO had his own strategy





to bring continued success to the bank. So, regardless of what they changed, the goal was the same for them and Diane; making the bank better. But it wasn't just a sense of "doing the job" that has kept Diane there. The human factor has played a significant role, as well. Many of Diane's life-long friendships began at Your Community Bank.

Diane has worked with several "Bobs" who have influenced her banking career.



Robert Rutherford is "perhaps one of the smartest individuals I have known in my life." Robert not only had a vast knowledge about banking, but business in general. He and his wife Lois became close friends to Diane. Their hard work, joy for life and Christian spirit set a bar for Diane to strive for.

Then there was Bob Ellnor. Bob and Diane worked together for twenty-five years. He taught Diane a great deal - particularly about real estate lending. One thing that specifically touched Diane about their friendship that continues through today - they could be totally honest with each other. Opinions on issues could be vastly different and they often disagreed, but they could always reach an agreed upon conclusion.



Not to be forgotten is Bob Yates. Bob was CEO for approximately ten years and was instrumental in assisting Diane in taking her banking career to the next level. Through his own personal teachings and giving Diane the opportunity to attend the University of Wisconsin's Graduate School of Banking, his influence will



never be forgotten. Another attribute of Bob's that Diane respected was his quiet way of helping others. Bob helped numerous people, employees and their families without their knowledge of his support, which is exactly how he wanted it. His silent assistance has resonated loudly with Diane.

Giving back...

Diane wanted to stress the importance of her church in her life, Our Lady of Perpetual Help. Her parents were founding members, she and her siblings attended grade school there and her family is still part of the church today.

Another way Diane has chosen to give back is by serving her community. Diane currently serves on the following boards: LifeSpan Resources, Salvation Army, Women's Foundation of Southern Indiana, Guerin, Inc., Floyd Memorial Hospital Board of Trustees, Horseshoe Foundation Investment Advisory Board, and the Development Committee of Our Lady of Providence Jr./Sr. High School, the finance committee of Our Lady of Perpetual Help, and the Housing Partnership Initiative. For the past several years, she has also taught Junior Achievement classes. Additionally, she has been active with Metro United Way - chairing the Floyd and Clark County Campaigns in 2008.

In 1999 and 2000, she was an Award Finalist for the Southern Indiana Business Awards Professional of the Year. In 2006, she received the Business and Professional Women - Woman of Achievement Award and in 2007 received the Community Foundation of Southern Indiana Gold Leaf Outstanding Volunteer Award. She was honored with the 2009 Providence High School Alumni Community Service Award and the 2009 Community Foundation of Southern Indiana Woman of Philanthropy. And most recently, "Today's Woman" magazine's 2010 Most Admired Corporate Woman Award.

A story that continues on...

This has been Diane's story. But her story is more than just about Diane. It's about family, friends, character and faith with a great deal of success thrown in. All of which have made Diane what she is today...an assertive, successful, competitive and humble woman.

~ Michelle Polk



The 2010 Charity Recipient

Honoree's Charity Recipient

"What Do Bill Gates and Diane Murphy Have in Common?"

And the answer is: The eradication of Polio in the world!

END POLIO NOW, A Rotary International Campaign

"Eradicating polio will be one of the most significant public health accomplishments in history, and we are committed to helping reach the goal" said Bill Gates.

Polio eradication has been Rotary's top priority for more than two decades. The international humanitarian service organization is a spearheading partner in the Global Polio Eradication Initiative, along with the World Health Organization, the U.S. Centers for Disease Control and Prevention, and UNICEF.

Rotary recently pledged to raise \$200 million to match \$355 million in challenge grants from the Bill & Melinda Gates Foundation. All of the resulting \$555 million will be spent in support of eradication activities.

Great progress has been made, and the incidence of polio infection has plunged from about 350,000 cases in 1988 to fewer than 2,000 in 2009. More than two billion children have been immunized in 122 countries, preventing five million cases of paralysis and 250,000 pediatric deaths.

Rotary club members worldwide have contributed more than \$900 million and countless volunteer hours to the effort and are now working aggressively to raise the \$200 million needed to match the Gates Foundation grants. The money is needed to help close a funding gap that could undermine two decades of progress. As a result of these unique partnerships and selfless donations, polio cases worldwide have been slashed by 99 percent; five million cases of paralysis have been prevented; and 250,000 pediatric deaths from polio have been averted. Twenty-two years ago, Rotarians worldwide made a pledge to end this crippling and potentially fatal disease, once and for all. As they stand on the brink of victory, Rotarians will do everything in their power to fulfill this promise to the children of the world.

To learn more about polio eradication, including how to participate in this historic effort, visit www.rotary.org/endpolio today.

Diane Murphy is our honoree for this year's 17th Annual Rotary Club of New Albany Community Toast and Benefit Banquet. She has selected this worthy charity and has committed to donating the proceeds from this event to "End Polio Now" in memory of her mother who was a polio victim. It is very much her desire to eradicate polio in the world so that no child or family will ever again have to suffer its challenges and debilitating effects.



Past Honorees and their Charitable Recipients

John Cody

Saint Vincent DePaul School
Interfaith Community Council

Sam Robinson

Our Lady of Providence High School
Junior Achievement of Kentuckiana

Joe Huber

St. Elizabeth's Regional Maternity Center

Leon Rand

Indiana University Southeast Scholarship Fund

Fuzzy Zoeller

WHAS Crusade for Children

Joan Smith

Noah's Ark, Inc.

Bob Shine

Indiana University Southeast

Richard Stem

Second Baptist Church
Town Clock Tower

Bryant Hanson

Floyd Memorial Foundation

Herb Naville

Rauch, Inc.
Assistive Technology Program

Sister Barbara Ann Zeller

Guerin, Inc.

Jamey Aebersold

Arts Council of Southern Indiana

Ray Day

Our Lady of Providence Jr/Sr High School

Robert E. Kleehammer

YMCA of New Albany Indiana

James W. Robinson

Junior Achievement of Kentuckiana

Norman Melhiser

Indiana University Southeast Endowment Fund

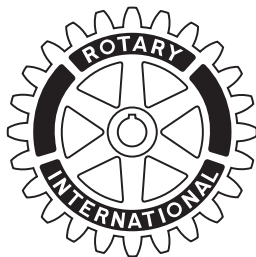
*Past
Rotary
Honorees*



New Albany Rotary offers special thanks to:

Todd Frossard, Honorary Ambassador Chair
Greg Nash, Ambassador Campaign Co-Chair
Dave Colter, Ambassador Campaign Co-Chair
Adam Naville, Ambassador Campaign
Michelle Polk, Rotarian and Biographer
Huber's Orchard and Winery and Staff
Greg and Jan Huber
Ted and Dana Huber
Debbie Adams, Huber's Staff
Nancy Kooperman, Huber's Staff
Marilyn Nash, L & D Mail Masters
Bruce and Julie Morris, Morris Photography
Ed Clere, Indiana State Representative
Joe Hagedorn, Rotary District 6580, District Governor
Nominee
Carol Pendak, Rotary Foundation Polio Plus Program
and Rotary International
Floyd Central High School Radio and Television
Department
Ray Day, Artist
Jamey Aebersold Jazz Inc.

Special Thanks



Rotary Toast Committee

Marsha Abel, Chair
Dave Colter
Bettye Dunham
Barbara Geltmaker
Steve Kozarovich
Greg Nash
John Newbanks
Peggy Peter
Michelle Polk
Roger Whaley



Notes



Notes





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6:00 PM